

IT'S OUR 10 YEAR ANNIVERSARY!



# Women's CONFERENCE

HOSTED  
BY:

Rochinda Pickens  
Founder /CEO  
Kept Woman of God Ministry

APRIL 11-12TH,  
2025



Featuring  
Special Guest :

Keynote Speaker & Recording Artist, Lynda Randle

KEPT WOMAN OF GOD CONFERENCE:

**TRANSFORMHER**

EMPOWERING WOMEN, TRANSFORMING LIVES

DATE & LOCATION: APRIL 11-12, 2025

14300 E US Highway 40, Kansas City, MO 64136

✉ [staff@keptwomanofgod.com](mailto:staff@keptwomanofgod.com)

🌐 [www.keptwomanofgod.com](http://www.keptwomanofgod.com)

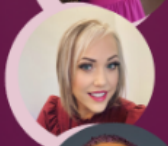


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**Michelle Gines**  
Co-Host | Podcast Host | Consultant & Entrepreneur



**Jill Chambers**  
Widow Advocate | Author & Speaker



**Dr. Nicole Price**  
Empathy Revolutionary | Author & Speaker



**Stacia Williams**  
Co-Founder Williams Financial Group | Wealth Advisor



**Dr. Michelle Robin**  
CEO of Your Wellness Connection | Author & Speaker



**Estelle Brooks**  
Fitness Trainer | Fit 4 U Is 4 U



# 2025 K.W.O.G. CONFERENCE SPEAKERS

EMPOWERING WOMEN,  
TRANSFORMING LIVES

DECIDE TODAY. BECOME A SPONSOR.

For out of town guests, reserve at Stoney Creek Hotel & Conference Center.  
(816)-908-9600 | \$124/night | Room Block Name: KEPT

Connect with us at [www.Rochinda.com](http://www.Rochinda.com)  
For general questions contact, [staff@keptwomanofgod.com](mailto:staff@keptwomanofgod.com)

## Message from the Organizer

Dear [Potential Sponsor],

I'm Rochinda Pickens, founder of the Kept Woman of God Conference, and it's with great excitement and gratitude that I introduce you to our milestone event—TransformHER 2025, celebrating 10 years of transformation, inspiration, and empowerment.

This journey began from a deeply personal place. After losing my husband in a tragic car accident, I found myself navigating the overwhelming reality of being a widow and single mother to three young children. At my lowest, I turned to God, and what began as a small Bible study has grown into a life-changing movement. Over the past decade, we've created a space where women can heal, grow, and transform their lives—turning their own ashes into beauty.

The Kept Woman of God Conference has become a beacon of hope for women from all walks of life, equipping them with resources, tools, and a powerful community of support. By partnering with us, you have the opportunity to reach and impact hundreds of women, amplifying this message of faith, resilience, and transformation.

We would be honored to partner with you for this special occasion, to continue empowering women and fostering meaningful change.

Together, we can ensure that this year's conference touches more lives than ever before.

With gratitude and hope,

**Rochinda Pickens**

Founder,  
Kept Woman of God Conference



## About the Kept Woman of God Conference

### Mission

The Kept Woman of God Conference is dedicated to inspiring, empowering, and transforming women through faith-based teachings and workshops. Rooted in the belief that life's greatest challenges can lead to profound transformation, this conference equips women with the spiritual tools and practical resources to overcome adversity and thrive.

Our goal is to provide a safe and uplifting space where women can connect with others, grow in faith, and discover the beauty and strength within themselves.

### Audience

The conference attracts a dynamic and diverse group of women, including:

- **Professional Women:** Entrepreneurs, executives, & career-driven individuals seeking personal and spiritual growth.
- **Community Influencers:** Leaders and volunteers dedicated to uplifting their communities.
- **Faith-Based Individuals:** Women committed to deepening their relationship with God.

Attendees range in age, background, and life stage, creating a rich, diverse environment for connection and shared learning.

### Expected Reach

- **In-Person Attendance:** Over 500 women are expected to attend at The City House in Independence, MO.
- **Virtual Streaming:** Opportunities to reach an additional 200+ participants via live-streamed workshops and sessions.
- **Social Media Impact:** A growing online community of over 10,000 followers across platforms, with high engagement leading up to and during the event.

By sponsoring the Kept Woman of God Conference, you are directly contributing to the empowerment of women while showcasing your commitment to community impact. We invite you to join us on this transformative journey, celebrating 10 years of helping women create beauty from ashes.

For sponsorship opportunities or more information, please contact us at [staff@keptwomanofgod.com](mailto:staff@keptwomanofgod.com). Together, we can make this year's conference unforgettable.

# Sponsorship Levels & Benefits

## A. TransformHER Title Sponsor - \$10,000+ PENDING

- Exclusive title sponsor recognition
- Logo prominently displayed on all conference materials, including website, program, and stage banners
- Opportunity to address the audience during the conference
- VIP booth space and product placement opportunities
- 10 VIP conference tickets
- 20-minute Feature interview on highly the regarded and publicized ReImagineYOU Podcast with host, Michelle Gines with advertising slot promoting conference

## B. Empowerment Sponsor - \$5,000 SOLD OUT

- Recognition in all conference materials and digital media
- Logo placement on website and program
- Opportunity for a 1-minute video ad or message during the conference
- 6 VIP conference tickets

Be part of a 20-minute Panel Feature interview on highly the regarded and publicized ReImagineYOU Podcast with host, Michelle Gines with advertising slot promoting conference

**SOLD OUT**

## C. Faith Sponsor - \$2,500

- Logo on website and program
- Social media shout-outs pre- and post-event
- 4 VIP conference tickets + Booth @ Conference

**4 SPONSORSHIPS LEFT**

## D. Sisterhood Sponsor - \$1,000

- Logo on event signage and program
- Social media acknowledgment
- 2 VIP conference tickets + Booth @ Conference

## E. Community Supporter - \$500 3 SPONSORSHIPS LEFT

- Name in program and on event website
- 2 conference tickets + Booth @ Conference
- Social media mentions

## Additional Sponsorship Opportunities

- **Gift Bag Sponsorship:** Opportunity to have branded products or materials in all attendee bags.
- **Refreshment Sponsor:** Brand recognition on refreshments tables, a chance to showcase products or services.
- **Décor Sponsor:** Brand recognition on luncheon tables, a chance to showcase products or services.
- **Workshop Sponsor:** Sponsorship of a specific workshop session with recognition and materials provided to attendees.

## Sponsorship Benefits Overview

- **Brand Exposure:** Reach hundreds of attendees and an extended online audience.
- **Community Alignment:** Align with a transformative event focused on uplifting women.
- **Audience Engagement:** Engage directly with a highly targeted demographic of faith-centered, motivated women.
- **Networking Opportunities:** Access to event networking sessions for face-to-face engagement.



## How to Sponsor

Name of Company \_\_\_\_\_

Contact and Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Sponsorship Selected: \_\_\_\_\_

Amount of Sponsorship: \_\_\_\_\_

## Credit Card Information:

Name on the Credit Card: \_\_\_\_\_

Type of Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Payment methods:

Credit Card | Zelle | Venmo | CashApp | Klarna | PayPal

Deadline: February 14, 2025 Paid in Full

[www.rochinda.com/sponsors](http://www.rochinda.com/sponsors)

Sponsor Contact:

**Michelle Gines**

816-401-7527

[Michelle@michellegines.online](mailto:Michelle@michellegines.online)

[www.KWOG.com/sponsor](http://www.KWOG.com/sponsor)



## How to Sponsor

Thank you for taking the time to learn about the Kept Woman of God Conference and our mission to inspire and transform the lives of women through faith, resilience, and community. Over the past decade, we have witnessed countless stories of women finding strength, purpose, and healing through this event—and we know this milestone year will be no different.

While the conference is faith-based, the impact goes far beyond spiritual growth. This event provides women with practical tools, resources, and support to improve their well-being, build stronger communities, and foster personal and professional transformation. It's about empowering women to overcome challenges and thrive, which resonates across all demographics.

Your sponsorship isn't just about supporting a faith-based event; it's about being part of a movement that changes lives and leaves a lasting legacy of hope and empowerment. Partnering with us demonstrates your commitment to investing in the strength and resilience of women—qualities that ultimately uplift families, workplaces, and communities as a whole.

We look forward to the opportunity to partner with you in celebrating 10 years of transformation and helping women turn their challenges into triumphs. Together, we can make this year's Kept Woman of God Conference a life-changing experience for hundreds of women.

With heartfelt gratitude,

Rochinda Pickens  
Founder,  
Kept Woman of God Conference

